



## 4 GREAT Plans to Choose From

### Initial Setup Includes

Affordable one time setup fee and monthly recurring (auto-billed via credit card).

Minimum subscription length (recommended): 9-12 months.

Results visible on the 3 major search engines: Google, Yahoo, Bing - 60 Days.

Keyword rich optimized domain name and hosting.

Detailed keyword phrase research.

# of key phrases optimized for on-page optimization.

# of key phrases promoted via off-page optimization.

Wordpress blog installation, setup and optimization for targeted local keywords.

# of keyword rich optimized initial blog posts.

**Basic**

**Gold**

**Platinum**

**Diamond**



**3**

**5**

**7**

**10**

**1**

**3**

**4**

**5**



**2**

**5**

**7**

**10**



## 4 GREAT Plans to Choose From

### Initial Setup Includes

	Basic	Gold	Platinum	Diamond
Lead capturing mechanism otherwise referred to as an autoresponder.	✓	✓	✓	✓
Ability to build and maintain client relations via subscriber signups.	✓	✓	✓	✓
Installation of Google Analytics tracking on the blog.	✓	✓	✓	✓
Monthly monitoring, directory submissions, reporting and ongoing optimization.	✓	✓	✓	✓
Meta tag and image tag optimization. (proper meta and image tags are critical for SEO).	✓	✓	✓	✓
Page title and page description optimization. (proper title and description authoring is critical for SEO).	✓	✓	✓	✓
# of local keyword phrases ranking within the first page of search results within 60 days.	1	3	4	5
Competitors website position analysis (we determine the placement of your competition)		✓	✓	✓
Topic Relevant RSS feed installed on blog (fresh daily content is great for SEO)			✓	✓



## 4 GREAT Plans to Choose From

### Monthly Recurring Includes

	Basic	Gold	Platinum	Diamond
Regular monitoring of website position within search engine results page and Progress Report	✓	✓	✓	✓
# of mailings to subscribers per month. (email written by client).	1	2	4	8
# of directory submissions per month	10	25	50	100
# of article submissions to over 1000+ sites	1	2	4	8
# of keyword rich / optimized blog posts per month.	1	2	4	8
Premium business listing and profile on BestDealOn small business website. (\$50 Bonus Value)	✓	✓	✓	✓
Social Bookmarking (social media link creation)		✓	✓	✓
Ability to attend FREE small business strategy teleseminars aimed to improve your business.		✓	✓	✓
Press Release creation (content guidelines to be provide by client).				✓